

## BA Media Makeup & Hair Artistry

This exciting degree course offers students the opportunity to develop their understanding of the media make-up/hair industry whilst developing specialist, practical skills through hands on experience and learning. The course encourages the development of innovative and creative skills required for working in the industry, whilst also equipping learners with transferable skills for further study and employment. You will study a range of modules, from Fashion and Haut Couture Make-up to Historical Hair Design, whilst also honing your skills for professional practice.

### Quick Information

**Qualification:**

**Date:** On Application

**Assessment:**

- Practical assessment (in college and on location)
- Completion of a working portfolio of work
- Presentations
- Written learning journal
- Essays

**Level:** H

**Area:** Hair & Beauty

**Course Code:** HFHMM1A

### About the Course

Validated by the Open University, this course offers a highly practical focus on Media Make-up & Hair Artistry, allowing students to develop specialist, in-depth skills, whilst also gaining a broad understanding of the industry and highly transferable skills alongside specialist knowledge.

The course encourages the development of innovative and creative ideas that meet the professional standards and needs of the industry. The emphasis on creativity and practical skills development will allow students to be desirable practitioners and artists in a variety of media environments.

In the first year students will study a single, four week, module which introduces academic and professional development in HE, covering study skills such as information literacy, referencing and a variety of specialist techniques required for study at Level 4 and beyond. On completion of this, the rest of the first semester is spent on two parallel modules which introduce the main focus of the course. In the second semester, there are three concurrent modules which further hone the necessary skills in a wide variety of aspects of media make-up and hair artistry.

In the second year, the first semester again offers three parallel 20-credit modules, exploring opportunities for career considerations in *Freelance and Career Progression* as well as critical theory in *Media Make-up in Context*, where students can explore the use of media make-up and hair artistry in film, theatre, music, fashion and other wider cultural and contextual arenas. The third module, *Specialist Skills in Hair and Make-up*, further enhances professional and specialist skills. In the second semester there is the first of two 20-credit modules on *Professional*

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*Practice* and a 40-credit *Showcase Event* module which gives students the opportunity to prepare for and present a collection to an audience of peers and staff, and is excellent preparation for the requirements of the final year.

In the third and final year, students take the second 20-credit *Professional Practice* module, which runs throughout the two semesters. During the first semester they take two other 20-credit modules: *Contextual Studies*, which further enhances and underlines the importance of a critical, historical and cultural awareness, and a *Minor Project*, which allows them to explore a particular aspect of make-up and hair artistry in detail. These modules finish before the end of the first semester, allowing students to then concentrate on the 60-credit *Final Major Project*, which runs from the last few weeks of semester one until the end of semester two. This allows students to plan, negotiate, design, create and reflect upon a large individual project which should demonstrate the depth and breadth of their practical, professional and specialist knowledge in Media Make-up and Hair Artistry.

## Teaching & Learning

Teaching on the programme is delivered in lectures, seminar and workshop classes supported by small group and individual tutorials.

All members of staff have extensive experience and/or are currently working professionally in the Hair and Make-up industry as well as educationally as lecturers, thus combining theory and practice, continuous personal development and a deep awareness of the current shape of the industry, its trends and professional requirements.

## Composition of the Course

This is a 3 year, full time programme (3 days per week spent in college). Your time will be divided as follows:

- Time spent in college: 50%
- Self-directed study time: 25%
- Work placement: 15%
- Feedback: 10%

## Key Units

### Year 1

#### Semester 1

- Introduction to Academic and Professional Development (20 credits)
- Creative Make-up (20 credits)
- Creative Hairstyling (20 credits)

#### Semester 2

- Fashion, Haut Couture & Photographic Make-up (20 credits)
- Period Make-up (20 credits)
- Historical Hair Design (20 credits)

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## Year 2

### Semester 1

- Freelance & Career Progression (20 credits)
- Professional Practice 1 (20 credits)
- Specialist Skills in Hair & Makeup (20 credits)

### Semester 2

- Media Makeup in Context (20 credits)
- Showcase Event (40 credits)

## Year 3

### Semester 1

- Professional Practice 2 (20 credits)
- Minor Project (20 credits)
- Critical and Contextual Studies (20 credits)

### Semester 2

- Final Major Project (60 credits)

## Entry Requirements

- A minimum of 96 UCAS points (please see the [UCAS website](#) for further details regarding the points tariff), preferably from a Level 3 qualification in Media Make-up or Art & Design
- Applicants with previous experience in the industry will also be considered

### Additional Requirements

- GCSE English Language grade A\* - C / grade 4 or above
- Candidates will also need to be creative and enthusiastic about the make-up industry

## Assessment

- Practical assessment (in college and on location)
- Completion of a working portfolio of work
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## Where does this Lead

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Further study may include:

- Special Effects
- Prosthetics
- Specialist Make-up Techniques

## Future Opportunities

You may find employment within a variety of areas such as:

- Television
- Film Production
- Theatre
- Freelance Make-up Artist
- Cosmetic Houses (such as Mac or Illmasqua)

## Tell Me More

How to Apply

Please note that applications for this course should be made through [UCAS](#).

UCAS Application Code: W4D6

The Sheffield College Code: S22

Additional Information

Additional information about Higher Education at The Sheffield College can be found [here](#).

If you have any further queries please email the University Centre on [heunit@sheffcol.ac.uk](mailto:heunit@sheffcol.ac.uk) leaving your name, contact details and the title of the course[s] you are interested in, together with a brief summary of your query. Alternatively, you can call The Sheffield College on 0114 260 2600.

## Extra Costs

Professional Equipment

Students will be required to purchase a make-up kit, currently at a cost of approximately £750. This kit will need topping up as the course progresses and for the successful completion of the final major project.

Kit lists will be provided by the College to order from nominated suppliers. Payment for the kit will be made directly to the supplier by students.

Printing/Reprographics

Students should budget approximately £150 for printing photos and materials for Moodboards (required for some

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assessments).

## Additional Expenses

A budget of approximately £250 per year should also be considered for the cost of visits/trips and course enrichment opportunities.