

# Floristry

## Apprenticeship Level 3

An apprenticeship can be a smart, cost-effective way of taking on a new recruit to work in your floristry business, or to train up an existing member of staff.

This apprenticeship will prepare your trainee for working in a floristry setting, developing further knowledge and understanding of diverse wedding, funeral and gift designs and gaining a more in-depth knowledge of flower, foliage and plant care and conditioning. Trainees will also expand their understanding of the order-taking process and develop further customer service experience.

At the end of their apprenticeship, your trainee will be able to work as a professional florist in your team and should be in a position to develop into a supervisory or senior role.

### Key Areas of Study

There are three vocational qualifications to this apprenticeship: firstly, a City and Guilds Level 3 Diploma in Work-Based Floristry; secondly, a City & Guilds Level 3 Certificate in Customer Service.

Trainees will also undertake a Basic First Aid Certificate if not already held.

Your trainee will cover essential knowledge, skills and competencies through on-the-job training and studying for these qualifications.

### Quick Information:

#### Modern Apprenticeships designed with employers

**Sector:**

Horticulture and Floristry

**Who is it for?**

New recruits or existing staff

**Start date:**

Flexible to suit employers

**Level:**

Level 3

**Duration:**

Minimum 12 - 18 months

**How does it work?**

Trainee must be working for at least 30 hours per week. Training is delivered in your workplace with day release to College as needed

**Content:**

Key competence and knowledge to suit your organisation

**Assessment:**

A portfolio of evidence compiled whilst at work and during time spent in College

**Qualification:**

City and Guilds Level 3 Diploma in Work-Based Floristry

**Additional qualifications:**

City & Guilds Level 3 Certificate in Customer Service; Basic First Aid Certificate



## Diploma units

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### Mandatory units only

- Plan, assemble and evaluate diverse floral designs (in mediums)
- Plan, assemble and evaluate diverse tied designs
- Plan, assemble and evaluate diverse floral designs for weddings
- Plan, assemble and evaluate diverse funeral designs
- Negotiate terms and conditions of sale for floristry products and services
- Promote and maintain health, safety and security in the workplace
- Manage your own resources

Level 3 trainees will also be able to choose from a range of **optional units** to study towards to complete this apprenticeship. These optional units range from building working relationships with customers to managing environmental impact of your work activities, or from shop design and display to promoting effective customer service.

## Training, Tutoring and Assessment

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The whole programme takes between 12 – 18 months to complete. Your trainee will mainly learn on the job, but the apprenticeship also includes 20% off-the-job training. Throughout the year, your trainee will spend 30 hours a week in your workplace with one day a week at College. There are no formal examinations as part of this apprenticeship. A portfolio of evidence will be compiled whilst your trainee is at work and during any time spent in College.

We will support you and your trainee through regular one-to-one visits by a trained assessor every six to eight weeks. These visits will cover one-to-one support and individual learning, as well as observations to assess your trainee's competencies in the workplace and a review of their portfolio of evidence.

## Apprentice Entry Requirements

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Apprentices will be required to have 5 GCSEs grades A\* - C / 9 – 4 (or acceptable alternatives) including English Language and Maths. We will provide any English and Maths tuition required. Additionally a Level 2 Floristry is required or equivalent bench training.

## Future/Other Opportunities

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Successful trainees continuing in employment can progress onto a Higher Apprenticeship.

## More information

To find out more about the opportunities and financing of apprenticeships and to discuss your particular requirements, please email [employer@sheffcol.ac.uk](mailto:employer@sheffcol.ac.uk) or call **0114 260 2600** to speak to one of our friendly employer advisors.

## Why choose The Sheffield College?

As one of the region's largest providers of apprenticeships, The Sheffield College is more than just your local provider; we deliver the dedicated support you need to source, train and get the best out of your apprentice.

We have undertaken significant capital investment in supporting our Floristry and Horticulture provision. Our Hillsborough Campus has excellent practical facilities, including: contemporary, purpose-built workshops and classrooms; three modern, fully automated glass houses; the latest industry tools and equipment, as well as several project gardens and outdoor planted areas. All of our staff are fully qualified and come from a range of floristry sector backgrounds.

We appreciate how difficult and time consuming it can be to recruit staff. That's why, when you recruit an apprentice with us, our dedicated apprenticeship recruitment service, Job Connect, will advertise the vacancy, engage your candidates and even pre-screen them to make the process as easy as possible for you.

We help you get the best deal by finding the right funding and we handle the paperwork to make the process of arranging an apprenticeship training programme as smooth as possible. Our employer partnership team, apprenticeship tutors and assessment staff are experts, and we invest time and money in training and upskilling them regularly so their knowledge is up-to-date and industry standard.

At The Sheffield College we go above and beyond; we know that every business is different and we help to develop apprentices who will meet the needs of your business.

## Get In Touch

**Email:**

[employer@sheffcol.ac.uk](mailto:employer@sheffcol.ac.uk)

**Call:**

0114 260 2600

**Twitter:**

@sheffcol

**Facebook:**

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