

Creative and Digital Production Apprenticeship Level 3

This apprenticeship is ideal for anyone who wants to pursue a career within the Creative and Digital sector. You'll work with your employer and gain practical, first-hand experience of the industry whilst also studying at college one day per week to develop your technical knowledge and skills in Photoshop, InDesign and video/animation production, to name a few.

Quick Information

Qualification:

Date: On Application

Assessment: You will be assessed both in work and college through a variety of methods.

Level: 3

Area: Creative & Digital

Course Code: HWACD1

About the Course

During this apprenticeship you will complete a Level 3 Diploma and Certificate in Creative Digital Media.

You will spend the majority of your time each week with your employer, and 1 day per week at college (you will be based at Hillsborough campus) where you will back up the practical work you have undertaken with theoretical study, and also develop your skills in using certain software suits.

Exactly what you will study depends on where your placement is and your responsibilities, but you will certainly cover subjects such as communication and presentations and awareness of digital technology during your study time in college.

To pass you must achieve all of the required units and provide evidence of your competence for each learning outcome. Evidence can be provided through products of work, observations, witness statements, simulation and Q&A's. You will be assessed both at work and in college, and you will also be assigned to a Training and Assessment Facilitator (FAT) to help you plan a personal learning and assessment journey.

Key Units

The qualification offers a number of mandatory and optional units, making the qualification both flexible and relevant to the variety of roles within the Creative Media sector. These units cover key workplace themes such as:

- Awareness of Employment Opportunities in the Creative Media Sector
- Communicating & Presenting Ideas in the Creative Media Sector
- Awareness of Converging Digital Technology in the Creative Media Sector
- Professional Behaviour
- Contributing to Good Working Relationships
- Health & Safety Awareness and Personal Responsibility

In addition to these units you will receive training when in college, offering technical training in a variety of software suites which may include Adobe Illustrator, Photoshop, InDesign, WordPress, video, animation and photography. This training can be tailored to meet the needs and interests of individual apprentices.

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Please visit www.sheffcol.ac.uk for more information and details on how to apply.

Entry Requirements

5 GCSEs grades A* - C, including English Language, Maths and ICT.

If you do not meet the entry requirements we can offer support in order for you to achieve a Level 2 Functional Skills qualification in Maths, English and ICT.

Assessment

You will be assessed both in work and college through a variety of methods.

Where does this Lead

Apprenticeships provide excellent opportunities to gather qualifications in addition to industry experience. Many apprentices continue their career in the same industry and often with the same employer following the completion of their apprenticeship.

Future Opportunities

Employment opportunities in this sector are extremely varied and could include working as:

- Advertising - Art Director/Creative/Copywriter
- Animator
- Broadcast Journalist
- Computer Games Designer
- Internet/Website Professional
- Media Researcher
- Multimedia Designer
- Photographer
- Radio producer
- TV/Film - Camera Operator/Director/Editor/Producer/Production Assistant/Film Runner

Tell Me More

Extra Costs

There are no specific course materials/equipment required for this course however, you may incur costs for printing or

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travelling to work/college.

Students in financial hardship can apply to the [Learner Support Fund](#) for help towards these expenses.