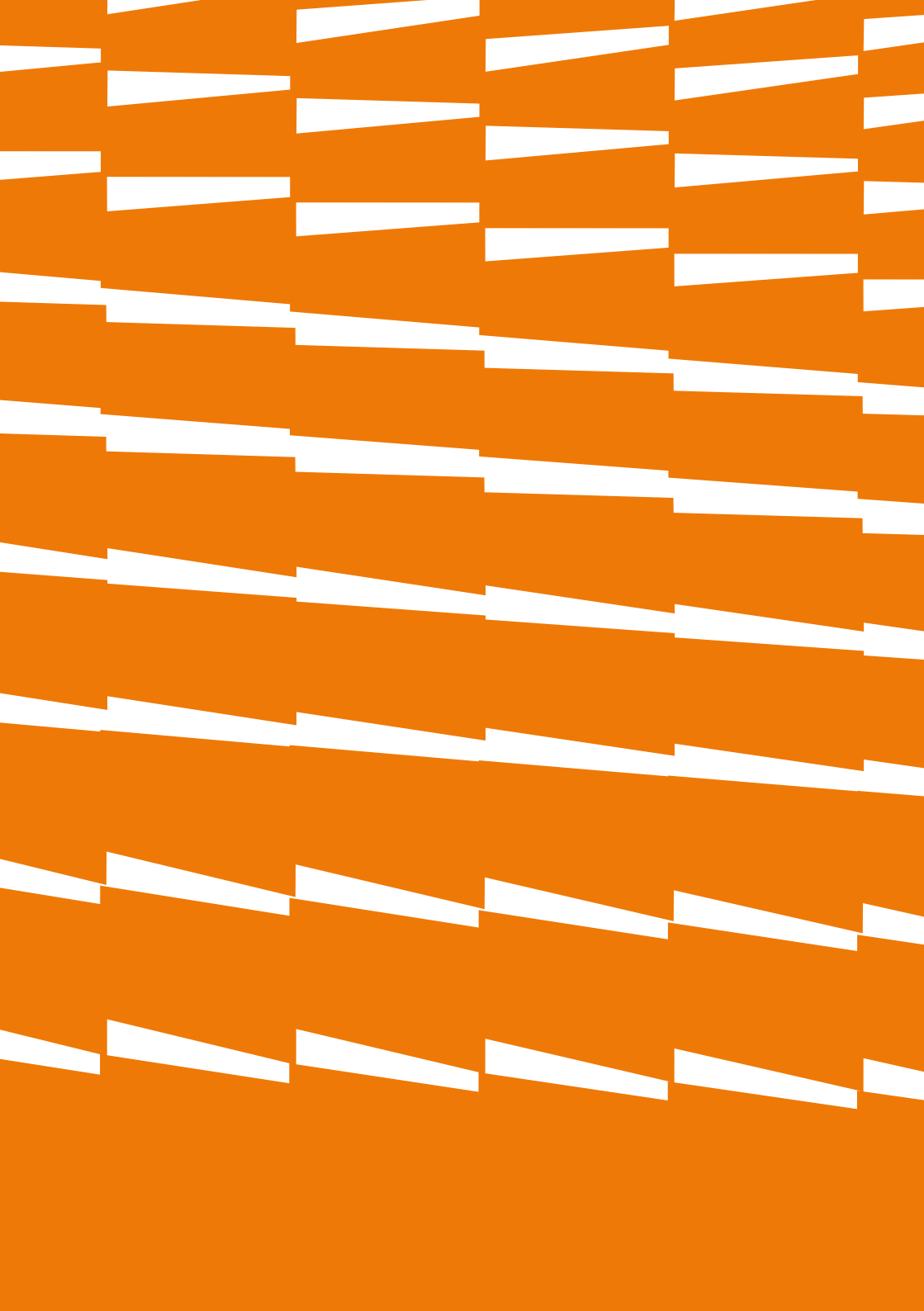


The Sheffield College

**Employer Engagement
and Partnership Services –
Business Support Offer**



Welcome

When beginning their careers, most young people will often work somewhere close to home. Studies also show that two thirds of employers rate experience of work, as a vital factor when hiring young people.

At The Sheffield College, we're actively looking to work with exciting, innovative local businesses who want to help shape the region's future workforce and see both the short-term and long-term benefits of evolving their teams.

By working collaboratively with our dedicated Employer Engagement Team and engaging with our students whilst they are learning, we can ensure that our young people and your future workforce are nurtured and developed, in order to gain the correct skills whilst at college.

Please take a look through our Menu of Activities to see how we as a college can support you and your business.

We look forward to working with you.



Rachel Topliss

Head of Employer Engagement

Our mission

Transforming lives through learning

Our vision

By 2025, we will be leaders in technical and academic education, creating exceptional opportunities for the communities that we serve, to realise their aspirations.

Learning

To be a first choice provider, recognised for high quality relevant education and training, in a safe and inclusive environment.

People

To be a place where people want to work, recognised for our inclusive and aspirational ethos.

Partnerships

To play a leading role locally, regionally and nationally, with a reputation as a strong and reliable partner.

Sustainability

To be a financially and environmentally sustainable organisation.

Equality, Diversity and Inclusion

At The Sheffield College, we celebrate, support and thrive on the differences that our diverse community brings for the benefit of our students, our colleagues and our community. The National Centre for Diversity (NCfD) have awarded us Leaders in Diversity for our work on diversity and inclusion.

We embed the NCfD's FREDIE principles into everything that we do and ask that our employers do the same. This ensures that all our students are offered equal opportunities when it comes to going further in their lives and careers.

FAIRNESS

Being reasonable, right and just

RESPECT

Having due regard for the feelings, wishes and rights of others

EQUALITY

Where every person has equal rights and every person has a fair chance

DIVERSITY

Diverse means different. We are all different so diversity includes us all. The concept of diversity encompasses understanding, acceptance and respect

INCLUSION

Where every person feels respected, valued and that they fit in with the organisational culture

ENGAGEMENT

Two-way commitment and communication between an organisation and its employees

Employer Skills Academies

The Sheffield College has teamed up with a host of local businesses to create our award winning Employer Skills Academies – an innovative teaching and learning programme that provides outstanding technical and professional education for college students.

The Employer Skills Academies enable selected college students, with a proven aptitude and positive work ethic, to enhance their studies by engaging with professional organisations and projects to gain transferable employability skills, sector knowledge and practical experience.

This is achieved through:

- masterclasses and workshops, delivered by industry experts
- workplace visits or industry relevant visits
- placement opportunities
- real-life projects

Employer Skills Academies are usually made up of a specially selected number of students at any one time. Students gain entry to an academy by making a successful application and interview. Our academies range across a number of industries, from technology to catering and hospitality, right through to hair and beauty and engineering.



To take a look at our current academies and to take the first steps towards sponsoring your own academy, **please scan the QR code**



Employment Services Agency

Launched in 2021, the Employment Services Agency is an opportunity for employers to advertise their vacancies free of charge to our talent pool of over 15,000 students. There are no contracts, meaning that you can recruit depending on the timescales and needs of your business.

Using the Employment Services Agency is a great way for employers such as yourself to build your future workforce, giving you first pick of fresh new talent who are up to date with the latest practices, skills and knowledge. It is our job to ensure that our best candidates are put forward for interview, saving you time and money.

We are on the lookout for all types of opportunities including weekend work, evening work, part-time, full-time or ad hoc hours.



To register your interest with the agency and to begin advertising your vacancies, **please scan the QR code**

The
Sheffield
College

**EMPLOYMENT
SERVICES
AGENCY**



Apprenticeships

An Apprenticeship is a smart, cost-effective way to recruit a new staff member. Above all, it means you can train someone to work in a way that suits your operations.

Our Apprenticeship programmes have been designed by employers, for employers; so that you can get the most out of hiring an Apprentice. We offer a flexible menu of options that can be tailored to your business to best suit your organisational needs and objectives.

By working with our Employer Engagement Team and our Apprenticeships+ Recruitment Team, we can help you to craft the perfect job description and Apprenticeship advertisement so that you can really sell the benefits of working with your organisation. The Apprenticeships+ Recruitment Team will publish your advert across a variety of platforms to maximise reach and visibility.

Did you know you can also use Apprenticeships to upskill and retrain your existing workforce?

You can use Apprenticeship training to:

- fill key skill gaps in your business
- boost employee motivation by investing in their development
- improve employee retention

For example, an experienced employee may be keen to get a formal qualification in their specialist area. Or perhaps someone has the aptitude and drive to learn something new and progress into a different role?



To find out more about the benefits of an Apprentice, and to begin the Apprentice recruitment process, **please scan the QR code**

Apprenticeships +

“My dad is a painter and decorator. I want to follow in his footsteps and, after studying art at sixth form, I think an Apprenticeship is the best way to help me do that.”



Adrianna Smithson

Painter and Decorator
Apprentice



Industry placements

Industry placements give students an opportunity to develop their practical and technical skills in a role directly relevant to their study programme. They also give employers the chance to ensure that young people are developing the skills and experience that their industry needs.

Industry placements will form part of the new T Level qualifications, which will give young people a technical alternative to A Levels. The Sheffield College will start its first T Levels in 2023 and, to help us prepare, we are looking for employers across all sectors to work with us.

Industry placements can vary in length but must last for a minimum of 315 hours (approximately 45 days). If you are not able to offer the full 315 hours, you can speak to us about a flexible approach and we will work with the student to ensure they complete their remaining hours with another employer.



To find out how you can invest in the regions future workforce with an industry placement student, **please scan the QR code**

Industry tasters

Industry tasters are an introduction to the workplace which give our students a taste of the working world.

These opportunities are usually 35 hours, and can be split over several weeks or alternatively by completing a block week. Industry tasters are a great way for employers who may not have had a placement student before to trial the experience.

"The whole placement has been more of a collaboration – working alongside my employer has been a great experience."

John Robinson FdA Graphic Design Student

"I would definitely recommend any organisation, large or small, to get in touch with the college to find out how they can work with students. The students take it seriously, they get involved and ultimately they deliver great results."

Matthew Sheridan Sheffield STIX Ice Hockey Club

Guest speaking

It's so important for our students to be inspired and enthused about the world of work and entrepreneurship to ensure they dream big, aim high and go further in their careers.

As part of our commitment to preparing our students for the world of work, we welcome business associates from across the region to share their knowledge, skills and experience with them.

Each year we build a schedule of employer insight talks and skills masterclasses to enable all of our students and Apprentices to promote personal growth and development.

These themes include topics such as:

- growth mind-set
- leadership
- goal setting
- resilience



“Being able to speak with larger groups of students allows us to get our message across far and wide, providing impact and inspirational style learning but without losing the personable and relatable touch that helps the futures of tomorrow thrive.”

Helen Williams

Helping Entrepreneurs Win (HEW)



To register your interest as a guest speaker, please email
industryplacements@sheffcol.ac.uk

Sponsor a student

Books and educational resources can be costly. You could help a student to secure these items by providing them with a student bursary.

You can select any amount from £50-£500 which will be donated to the college charity. Students from selected cohorts (relevant to your industry) will then be able to apply for the bursary via an expression of interest.

As a college we will then review the applications and shortlist applicants that we feel have best shown their passion and commitment to the industry. You, as the employer, can then select the recipient of your bursary. The student must then let us know what resources they would like to use their funds for, this is managed by The Sheffield College to ensure it is spent wisely to support their development!



If you would like to invest in one of our talented and deserving students, **please scan the QR code**

Commercial training

The Sheffield College offers a wide range of commercial training programmes designed to meet the needs of employers and their employees.

Our Employer Engagement Team can tailor the programmes to ensure the content meets the specific learning aims and outcomes as set out by the client.

Programmes can be delivered at our campuses located across Sheffield, including our City, Hillsborough and Peaks Campuses. We can also deliver at your business premises and adapt delivery models to online delivery.

Some of our commercial programmes include:



Legislative

- 1 Day Emergency First Aid
- Paediatric First Aid
- NEBOSH General Certificate (online or workshops)
- IOSH Managing Safely (online or workshops)



Business Skills

- Project Management
- Report Writing
- Minute Taking
- Business Planning
- Customer Service
- Telephone Techniques and Handling Difficult Conversations
- Bespoke Leadership and Management Training
- Level 3 ILM Diploma in Leadership and Management



IT (Beginner/Intermediate/Advanced)

- Microsoft Excel
- Microsoft Word
- Microsoft PowerPoint
- Cyber Security



Construction

- Working at Heights
- Working in Confined Spaces

Funded projects

The Sheffield College is hosting and taking part in a variety of government funded projects so that we can support our students, community and local businesses to recover from the recent pandemic.

These projects are currently available but do have deadlines as set out by the project managers and funding bodies.

If you would like to be a part of one of these projects, please do not delay in putting forward your interest.

Projects have so far included:

- Refurbishment of 'The Archer Project' offices after an arson attack
- Support of the Likkle Jamaica, a celebration of Jamaican independence coming to Sheffield this summer



Students at The Sheffield College have worked with local businesses to help local charity 'The Archer Project' recover from a devastating arson attack.

Higher Skills Higher Growth

‘Delivering Business Support for SMEs in the South Yorkshire Mayoral Combined Authority’

**Sheffield
Hallam
University**

**The
Sheffield
College**

**RNN
GROUP**



European Union
European
Social Fund

The Sheffield College is working in collaboration on a Higher Skills Higher Growth project with RNN Group and lead partner Sheffield Hallam University. The project has been set up to provide Small Medium Enterprises, start-ups and microbusinesses with a tailored business package to support innovation and develop new opportunities.




These services are available to businesses based in the South Yorkshire Mayoral Combined Authority, with less than 250 employees and a turnover of less than £50M per annum.

Continuing the college’s mission to transform lives through learning, our goal is to assist students and employers through fostering sustainable, community focused collaboration within the South Yorkshire Mayoral Combined Authority.


In order to achieve this goal, we are delighted to introduce The Sheffield College Business Support Team. The Business Support Team are a group of students, hand-picked by the College to help your business grow and develop.

Whether you need more hands-on deck for an upcoming event, new and innovative ideas for a project or longer-term support for a new website, our Business Support Team are available to help!

Here are just a few ideas that our Business Support Team can help you with:

	<p>Maybe your online presence would benefit from the design skills of our creative and digital students?</p>		<p>Could our land-based students help you to rejuvenate a green space and help you to help the environment?</p>
<p>Perhaps our catering and hospitality students could support you in catering/ hosting an event?</p>			

The Sheffield College has a wide range of qualifications from aviation to construction, games design to hair and beauty, and we will help you to find the right student for your project. Best of all – it's completely free!

	<p>To find out how your project can benefit from the help of a business support team, please scan the QR code</p>
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How to register your interest and next steps

Each of our services are managed by a dedicated team who will aim to reply to your email within two working days. To make an enquiry, please use the contact details below:

Contact us

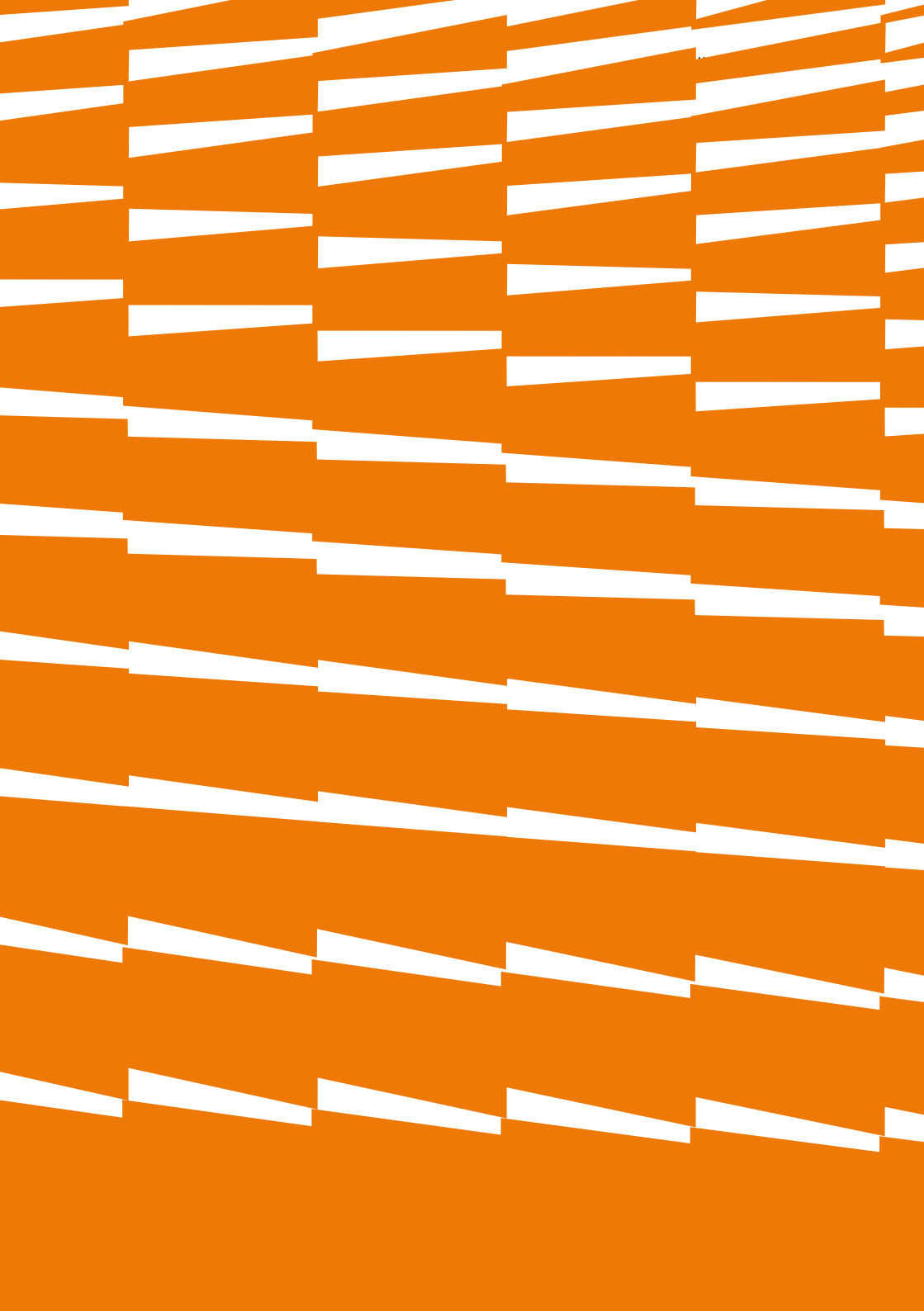
Employer Skills Academies and Sponsor a student
employerskillsacademies@sheffcol.ac.uk

Industry placements, Industry tasters and Guest speaking
industryplacements@sheffcol.ac.uk

Apprenticeships and Commercial training
apprenticeshipsandtraining@sheffcol.ac.uk

Employer Services Agency
employmentagency@sheffcol.ac.uk

Higher Skills Higher Growth
HSHG@sheffcol.ac.uk





<https://www.sheffcol.ac.uk/employer-partnerships>

<https://apprenticeships.sheffcol.ac.uk>



The Sheffield College