

A Level Psychology

Introduction

Summer Research Project 2021



Research in psychology is essential in order to find out about human behaviour. This research based project is designed to give you an ideal grounding for your A Level Psychology course.

Over the summer, you need to research and complete the task independently.

*Your research should be saved in digital format (and have it ready for submission on your first day back after the summer holidays.)

Total marks for this project – 14 marks

Good luck!

Research Project

Your topic for research is: **Mobile phone use.**

Choose a topic of **any** aspect of mobile phone use to research.

Task 1:

To design and carry out research on your chosen aspect of mobile phone use using the questionnaire method

Some examples:

- What is the current 'favourite app'
- Preferred social media platform

Instructions for carrying out your research:

Stage 1. Generate your research aim.

Stage 2. Consider ethical guidelines at all times:

Ethical Guidelines:

- Participants should give their consent,
- Know they have the right to withdraw from the study
- Their details should remain confidential
- Participants should be protected from psychological and physical harm

Stage 3 Devise your questions for your questionnaire.

- To design your questionnaire. You will need to devise a set of 4 closed questions on your chosen topic of mobile phone use.
- Closed questions produce nominal data

Some examples:

Q. What is your favourite app?

Instagram Snapchat TikTok

Q. How long do you spend on your favourite app

Less than 5 hours 5 hours or more 10 hours or more

Stage 4. - You will need 6 participants for this study who must be over 16 years of age because they need to be able to give fully informed consent to take part in the research.

Stage 5. Send out your questionnaire by e-mail or text.

Important, you must send out your questions via e-mail or text only to your participants.

Note – You must follow Government guidelines on social distancing

Stage 6. Record your findings.

(you will need to carry out task 1 thoroughly in order to maximize your marks for Task 2)

Task 2:

***You will be marked on Task 2 only**

Total marks for Task 2 = 14 marks

For each section of your report, you will need to include the allocated number of either AO1 or AO3 points to gain maximum marks.

Assessment objectives and grading explained:

AO1 – Description point				AO3 – Evaluation point		
A* = 72% or above	A=63% or above	B=52% or above	C=43% or above	D=33% or above	E=23% or above	U = lower than 22%

Write up your research in a report format under these headings:

- 1. Research aim.** Include the aims of your research (1 AO1 mark)
- 2. Introduction**

This section should contain a brief introduction to your study. For example, evidence suggests that Instagram is the favourite for social networking. (2 AO1 marks)

3. Method:

Sample – Your participants (1 AO1 mark)

Procedure:

- What you did and how you did it. For example, sent out questionnaires and recorded findings. (2 AO1 marks)
- Provide at least two in which you ensured that ethical guidelines were upheld. (2 AO1)

4. Results:

Produce a summary of your findings. (1 AO1 mark)

Draw a bar chart to display your data. (1 AO1 mark)

5. Conclusion

Include a written conclusion of your findings.

(2 AO1 marks and 2 AO3 marks)

